

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56146 CF LOC-POL FBD - LBD: 08/07/12 - 08/13/12 HL#: Created: 08/03/12 02:31 PM

Client: PRIORITIES USA ACTION (322386) CPE: / / 1519 Agency Commission: 15 % Updated: EMENDEL on 08/03/12 04:12 PM

Agency: MUNDY KATOWITZ MEDIA (6989) Product: PUSA ACTION 8/7-13 (1310) Self :00:00 Confirmed: 08/03/12 02:38 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B Contract: 08/06/12 08:33 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITIES USA

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A	0 1 1 1 0 0 0	MORN	30	D			0.0	\$500.00	3	\$1,500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/09/12	3										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	0 1 0 1 1 0 0	MORN	60	D			0.0	\$450.00	3	\$1,350.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	3										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	OLIVE9A	* * W * * * *	DAY	60	B			0.0	\$330.00	1	\$330.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/08/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DLIVE930A	M * * * * *	DAY	60	B			0.0	\$330.00	1	\$330.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/13/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	D11AM	0 1 0 0 1 0 0	PRIC	60	B			0.0	\$770.00	2	\$1,540.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/10/12	2										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	1 1 1 1 1 0 0	NEWS	60	B			0.0	\$730.00	5	\$3,650.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>	<u>Aug 13</u>									
	08/07/12	08/13/12	4	1									

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DSOAPS	* * * * F * *	DAY	30	B			0.0	\$365.00	1	\$365.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/10/12	08/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DTALK	0 1 0 1 0 0 0	DAY	30	B			0.0	\$250.00	2	\$500.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NEWS530PM	* * W * * * *	NEWS	30	D			0.0	\$650.00	1	\$650.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWS6PM	* * * T * * *	NEWS	30	D			0.0	\$650.00	1	\$650.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/09/12	08/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	LLETTER01	0 0 1 0 1 0 0	LETT	30	B			0.0	\$325.00	2	\$650.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/08/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	LFERGUSON	0 1 0 1 0 0 0	LATE	30	B			0.0	\$150.00	2	\$300.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/07/12	08/09/12	2										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEWS SAT6A	* * * * * S *	NEWS	30	B			0.0	\$175.00	1	\$175.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	18:00 - 18:30	* * * * * S *	MILT	30	B			0.0	\$315.00	1	\$315.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEWS SAT7P	* * * * * S *	NEWS	30	B			0.0	\$315.00	1	\$315.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	WCBSSUN	* * * * * S	MORN	30	B			0.0	\$325.00	1	\$325.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	28	0	\$12,945.00	\$11,003.25	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$12,945.00	\$11,003.25	\$0.00	\$0.00